#### **ACADEMIC PROGRAM REVIEW**

#### INTERIM PROGRESS REPORT FORM

This form is composed of three parts: the Program Section, the Dean Section, and the Provost Section. Guidance for submission is provided in each section.

**Using the Form:** The form is pre-loaded with information specific to each program and posted on the <u>Academic Program Review website</u>. The program should download and save their form to begin using it. The form is locked, so instructions are viewable and the only sections of the document that can be edited are the form fields.

The form uses narrative, text, and drop-down boxes. Narrative boxes have a character limit, which includes spaces. When using text and drop-down boxes, if you want to undo an answer, press "Control-Z" or "Command-Z."

Responses are to be narrative only, and must be ADA and FERPA compliant. Do not embed any tables or links, including to webpages or other documents. To be FERPA compliant, do not include the names of any current or former students. Rather, use statements such as, "In AY21 four program graduates were accepted to graduate programs in the field." Programs with specialized accreditation or other external recognitions must comply with restrictions regarding what can be published, as per the accreditor or external organization. Do not include appendices. Appendices to this form will not be accepted.

Assistance: For technical assistance with this form, email Academic Affairs (uaa.oaa@alaska.edu).

Submission date: 2/28/2022

Name and title of person(s) submitting the report: Steven Godfrey

Program(s) in the report: BFA Art

Specialized Accrediting Agency (if applicable): National Association of Schools of Art and Design

Campuses where program is delivered: 

☑Anchorage □KOD □KPC □MSC □PWSC

Year of last review: AY2021

Final decision from last review: Interim Progress Report and Follow-up Program Review

# PROGRAM SECTION (Due on March 1)

After completing the Program Section, the program should email this form to the dean. If the program is delivered on a community campus, copy the appropriate community campus director(s) as well.

For each current recommendation listed below, provide a timeline for addressing the recommendation, an indication of how you will know when the recommendation has been successfully achieved, a brief description of actions taken to date, and any evidence that the actions have been successful. Address any guidance in the provost's response to the AY21 Interim Progress Report, posted on the Academic

#### Program Review website.

Recommendation 1: Limit the number of tracks after conducting an analysis of which tracks attract the most students to UAA and which retain the most students within them. The revision should be completed in AY21 for implementation in fall 2021. Address any guidance in the provost's response to the AY21 Interim Progress Report, posted on the <u>Academic Program Review website</u>.

# Timeline (2000 characters or less)

In October of 2021, the Department of Art Faculty participated in a retreat in which we revised our original plan (submitted on 3.1.21) for reducing the amount of Areas of Concentration (AOC) offered by the BFA program. Based on the discussions at the retreat, the faculty have decided to do the following.

Printmaking will no longer be offered as an AOC in the BFA program. However, the Printmaking studio will continue to be utilized by Foundation Art and Graphic Design classes.

Photography and Illustration AOCs will no longer be offered by the BFA program. Illustration, Photography, and Graphic Design classes will be consolidated into one AOC called "Communication Design". We are very excited about this new development as Communication Design is an area in which students will learn to utilize the fundamentals of design, imagery and typography to visually communicate innovative stories and marketing strategies. Our studios provide a wide array of digital and traditional printing and photographic resources for students to create posters, logos, websites and promotional materials.

The prerequisite of A105 Beginning Drawing for A252 Beginning Graphic Design and A257 Computer Art have been removed to expedite a students' entrance into the Communication Design AOC.

Timeline for the development of the Communication Design AOC and the removal of Printmaking, Illustration, and Photography AOCs is as follows.

March 2022 Complete program revisions in BFA Handbook and Course Catalogue.

March 2022 Complete revisions to the Department of Art Website.

Summer 2022 Submit a report to NASAD regarding the development of the Communication Design AOC.

Fall 2022 Communication Design AOC will be fully operational.

How will you know the recommendation has been successfully achieved? Include description of data or metrics used and method used to determine success. (2000 characters or less)

The Department of Art will conduct an analysis of its enrollments in AOCs in the Fall of 2024 and the Fall of 2026 in order to determine which AOCs attract and retain the most students. The results of this study will give us insights into the success of this transition and inform decisions to improve efficiencies of our course offerings.

## Actions taken to date and evidence of success to date. (2000 characters or less)

Changes to the BFA Manual, Course Catalogue, and the Department Website are in process and will be completed by the end of March 2022.

The Department of Art currently offers courses in Photography, Graphic Design and Illustration in a consistent rotation which will allow BFA students to complete a degree with a concentration in Communication Design in a timely manner.

Current enrollments in courses needed to fulfill degree requirements in Communication Design shows evidence of students' interest in this direction.

Class capacities are dictated by the size of the classrooms, the availability of equipment to fulfill the needs of curriculum and accreditation standards.

A224 Beginning Photography	20/21	(Capacity/Actual Enrolled)
A252 Beginning Graphic Design	15/11	
A257 Computer Art	15/9	
A324/A424 Intermed/Adv Photography	15/11	
A352/A452 intermed/Adv Graphic Design	15/9	
A353/A453 Illustration I/II	20/15	

Future actions to take, if applicable. (2000 characters or less)

See Above.

Recommendation 2: Reduce the number of studio sections offered each semester. Address any guidance in the provost's response to the AY21 Interim Progress Report, posted on the Academic Program Review website.

### Timeline (2000 characters or less)

AY 21 - 22 The Faculty and Chair have carefully considered the times and modalities in which their current courses are offered and made schedule changes in order to best accommodate student needs.

How will you know the recommendation has been successfully achieved? Include description of data or metrics used and method used to determine success. (2000 characters or less)

We will continue to make semesterly assessments of enrollments and make adjustments to the times and modalities in which the courses are offered in order to improve the efficiency of our course offerings. This will be the method used to maintain success.

### Actions taken to date and evidence of success to date. (2000 characters or less)

During AY 21-22, the Department of Art removed 13 course offerings from the Fall/Spring class schedules in order to accommodate declining enrollments and the removal of Printmaking as an

Area of Concentration in the BFA program. This does not signify the creation of difficulties for a student who is trying to earn a degree. We are merely removing duplicative classes that had low enrollments. Options are still available at times and in modalities that appear to meet the needs of our students. The initial savings by removing under enrolled classes is \$50,600.

# Future actions to take, if applicable. (2000 characters or less)

The Department of Art will rely more on promotion of our current programming as well as the upcoming Communication Design AOC via social media and community outreach in the summer of 2022 and beyond in order to improve visibility.

Recommendation 3: Develop a plan to operate the Kimura Gallery that does not involve state appropriations through the College of Arts and Sciences. Address any guidance in the provost's response to the AY21 Interim Progress Report, posted on the Academic Program Review website.

## Timeline (2000 characters or less)

- Spring 2022 Create template for bi-annual newsletter to be sent out to donors and members of the community.
- Ay22-23 Conduct a fundraiser at the Kimura Gallery with potential donors and members of the community (postponed from AY21-22 due to the pandemic).

How will you know the recommendation has been successfully achieved? Include description of data or metrics used and method used to determine success. (2000 characters or less)

The continued planning and implementation of an exhibition schedule in tandem with raising funds to endow the Kimura Gallery and Exhibition Support Fund will be the methods used to maintain success.

### Actions taken to date and evidence of success to date. (2000 characters or less)

In December, 2021, UAA Advancement set up the UAA Kimura Gallery and Exhibition Support Fund. Expenditures from this fund may include, but are not limited to: salaries, travel, contracts, awards, commodities, supplies, equipment, representational and non-representational expenses, research and creative activities, teaching and engagement, visits of artists and scholars, and activities related to the advancement and promotion of UAA's gallery spaces. Currently, the fund has approximately \$8000.

The Kimura Gallery Planning Committee has developed an exhibition schedule for the AY 2022-23.

Fall 2022 UAA Faculty Exhibition

Spring 2023 Gord Hill: 500 Years of Resistance Comics.

Department of Art BFA Student Exhibition

The Kimura Gallery Exhibition Installer is building online exhibitions in e-portfolio in conjunction with the F2F exhibitions. This offers greater visibility of Kimura programming, especially during the pandemic.

The Department of Art will be submitting a course fee request for the A160 Art Appreciation class. This is being considered because the online exhibition format will allow faculty to use Kimura exhibitions as teaching tools for online and F2F classes at the UAA and community campuses. If approved, these fees will be used to support Kimura exhibition programming. Estimated yearly earnings from these fees will be \$4000.

## Future actions to take, if applicable. (2000 characters or less)

The Kimura Gallery Planning Committee is developing the program schedule for 2023-24 and is working on the design for the fundraiser in AY 22-23.

Recommendation 4: Conduct an objective cost-benefit analysis of having accreditation with the

National Association of Schools of Art and Design (NASAD). Address any
guidance in the provost's response to the AY21 Interim Progress Report, posted
on the <u>Academic Program Review website</u>.

# Timeline (2000 characters or less)

February 2022 Meet with the CAS Director of Finance in February of 2022 to discuss cost benefit analysis of accreditation.

How will you know the recommendation has been successfully achieved? Include description of data or metrics used and method used to determine success. (2000 characters or less)

Approval of the Chair's response by the Dean and Provost will the metric used to determine success.

#### Actions taken to date and evidence of success to date. (2000 characters or less)

The Chair of the Department of Art met with the CAS Director of Finance to conduct a cost/benefit analysis of accreditation. Based on this meeting and subsequent discussions, it was determined a cost/benefit analysis fails to capture the intangible value of accreditation for the Department of Art, the College of Arts and Sciences and the University. Accreditation is inexpensive when considering the prestige, the professionalism, and the pride that it conveys to the UAA Art program and the community.

Annual dues for arts accreditation remain low in comparison to other accrediting bodies and to alternative review procedures. Currently, our dues are \$1771 per year. The yearly dues cost the Department about \$8.50 per student art major, about the cost of a single art supply. Given this fact, the real issue is not cost but value.

There is great value in NASAD accreditation status. NASAD provides many opportunities to its members which include,

- Consultations on the upkeep of safety standards within the studios thus avoiding the possibility of injuries and litigation.
- Peer evaluation of the clarity and consistency of curriculum in the course catalogue, BFA manual and the Department website.
- A manual of standards in the arts disciplines developed on a national consensus basis so that widely accepted review criteria are used to evaluate the programs of study that institutions offer.
- Assurance for students that accredited programs meet established standards and thus provide education that will prepare them to pursue careers or further study in the arts.
- Critique of student work and student successes by NASAD review group.
- Policy studies, institutional research and professional development opportunities.

Future actions to take, if applicable. (2000 characters or less)

Reaffirmation of accreditation, 2026-27.

## **DEAN SECTION (Due on April 1)**

If the program is fully delivered on one or more community campus, the dean should consult with the director(s) of the campus. After completing the Dean Section and signing it, the dean should email this form to the program, and copy <a href="mailto:uaa.oaa@alaska.edu">uaa.oaa@alaska.edu</a>. If the program is delivered on a community campus, copy the appropriate community campus director(s) as well.

For each recommendation, comment on the progress to date and provide commendations and guidance as appropriate. Refer to any guidance in the provost's response to the AY21 Interim Progress Report, posted on the <u>Academic Program Review website</u>. (2000 characters or less for each recommendation)

Recommendation 1: Limit the number of tracks after conducting an analysis of which tracks attract the most students to UAA and which retain the most students within them. The revision should be completed in AY21 for implementation in fall 2021. Refer to any guidance in the provost's response to the AY21 Interim Progress Report, posted on the Academic Program Review website.

The Department has reduced the number of tracks (Areas of Concentration) from 7 to 5. They did this by removing one track and combining two others. As per the Provost's recommendation in 2021, the Department has put the revision through the curriculum process.

In addition to reducing the number of AOCs, the Department has also made changes to the curriculum and prerequisites to expedite entry into the AOCs. Additionally, they have developed a four year course rotation schedule to allow consistent offering of courses.

Recommendation 2: Reduce the number of studio sections offered each semester. Refer to any guidance in the provost's response to the AY21 Interim Progress Report, posted

#### on the Academic Program Review website.

The Department has reduced the number of studio sections by 12 during the AY21-22. It is noteworthy that this reduction will not impede students' progress as courses were not removed, but rather the number of sections of a course were decreased. The Department offers open studio time 7 days a week in which students can work on their individual pieces.

The reduction in studio sections was necessitated by enrollment declines and this may need adjustment as enrollments rebound and as the new AOC develops. The Department outlines a process to analyze enrollments as per the Provost's recommendation.

Recommendation 3: Develop a plan to operate the Kimura Gallery that does not involve state appropriations through the College of Arts and Sciences. Refer to any guidance in the provost's response to the AY21 Interim Progress Report, posted on the <u>Academic Program Review website</u>.

The Department is working on a plan to operate the Kimura Gallery without state appropriations that includes course fees and philanthropic funding. Additionally, the Department has decreased the number of shows, which in turn reduces the overall costs, and has made many of the exhibits available remotely. The College of Arts and Sciences has been without a Development Officer for several months, nonetheless, the Department has worked on their own to cultivate donors who have interest in contributing to an endowment to fund the Gallery. Given the Department's recent success, I think this is entirely do-able to create such an endowment in the near future. Once a Development Officer is in place, we will develop a concrete plan to reach this goal as per the Provost's recommendation.

Recommendation 4: Conduct an objective cost-benefit analysis of having accreditation with the

National Association of Schools of Art and Design (NASAD). Refer to any
guidance in the provost's response to the AY21 Interim Progress Report, posted
on the Academic Program Review website.

A cost-benefit analysis of an intangible such as accreditation is a difficult endeavor. As noted, accreditation gives the Department prestige while costing the University in both time and money. The Department Chair met with the CAS Director of Finance to conduct such a cost-benefit analysis. The Department Chair also met with me to discuss the complexity of the task. In our conversation, it was clear to me that one large and important benefit was the access to best practices with regard to safety standards. Ensuring the safety of our students is one that we struggled to assign a value to. In the end, we determined that a \$1771 per year cost for accreditation brought the Department value.

In AY21, the provost required an Interim Progress Report in AY22.	
Does this Interim Progress Report demonstrate that the program has completed the tasks as requested by the provost? $oxtimes$ Yes $oxtimes$ No	
The provost required a Follow-up Program Review in AY24. Do you agree? $oxtimes$ Yes $oxtimes$ No	

If no, why not? (500 characters or less)

If you are proposing that this Interim Progress Report end the current review cycle:

What are your continuing or new commendations?

I commend the program for: (number and list the specific commendations in the narrative box, 1500 character limit)

What are your continuing or new recommendations?

I recommend that the program: (number and list the specific recommendations in the narrative box, 1500 character limit)

What is your proposed final recommendation for the cycle? Continuation -- Program is successfully serving its students and meeting its mission and goals. No immediate changes necessary, other than regular, ongoing program improvements.

If an Interim Progress Report is proposed, recommended year: Select N/A or Academic Year.

If a Follow-up Program Review is proposed, recommended year: AY2024

**Proposed next regular Program Review:** Select N/A or Academic Year.

Dean's signature:

**Date:** 4/1/2022

### **PROVOST SECTION (Due on August 1)**

After completion and signature, the provost will email the final decision to the program and dean, with a copy to <a href="mailto:uaa.oaa@alaska.edu">uaa.oaa@alaska.edu</a> for posting. If the program is delivered on a community campus, copy the appropriate community campus director(s) as well.

Provost's commendations, additional or adjusted recommendations, if any, and other general comments (3000 characters or less):

I agree with the dean's assessment and recognize the faculty's considerable efforts to be proactive and action-oriented in addressing the current recommendations. I do request that the program keep the dean apprised as they continue to meet their goals for the Kimura Gallery. Given the program's rationale and the dean's support, I also support the continuation of specialized accreditation for the BFA.

Moving forward, I am asking programs to think about how they put students first by looking carefully at issues such as pre-requisites, especially "hidden" pre-requisites, excess credits, especially for additional upper-division or in-residence credits beyond the university requirements, and student progression through the curriculum. I am also asking faculty to think about what it means to embrace diversity and inclusivity on the course and program level and about how they demonstrate this in their particular program(s). For example, some ways to demonstrate this are through the use of proven, high-impact practices at the program level such as portfolios, community-based/service learning, and undergraduate research. Proven pedagogic strategies also include designing assignments using Transparency in Learning and Teaching (TILT), the inclusion of formative assessments in addition to summative ones, and implementing OER and ZTC materials, particularly where course materials can be more reflective of diverse perspectives.

Please consider how the program can continue to build on its efforts and use what it has learned through this Program Review process to further reflect on the program, its curricular design, how each course is delivered, and how its students are supported. Please also consider how the program embraces and demonstrates its commitment to diversity and inclusion, as outlined above.

This Interim Progress Report completes the current cycle of Program Review for the BFA with a final decision of Continuation, as put forward by the dean. To align with current practice, the next Program Review is scheduled for AY28, the year after the self-study and site visit for specialized accreditation.

**Date:** 5/4/2022

**Final decision**: Agree with the dean's overall recommendation with the additional guidance and adjustments as per the above comments.

Denise K. Runge

Provost's signature: