



Date: March 9, 2020

To: Cathy Sandeen, Chancellor

From: John Stalvey, Interim Provost *John RS Stalvey*

Cc: Karen Markel, Dean, College of Business and Public Policy
Helena Wisniewski, Professor of Entrepreneurship
Thomas Flanagan, Term Assistant Professor of Management
Susan Kalina, Vice Provost for Academic Affairs
Claudia Lampman, Vice Provost for Student Success

Re: **AY20 Expedited Program Review Findings –Logistics & Supply Chain Operations AAS**

I have reviewed the dean's findings and the completed Expedited Program Review Template for the Logistics and Supply Chain Operations AAS. The Provost's Office did not receive an Optional Program Response Form from the program.

Recommendations

My recommendation is to accept the decision and recommendations of the dean with the commentary that the request to the Board of Regents should be to delete after admissions have been suspended and the teach out has been completed. This will allow reallocating resources to areas of critical need. Students interested in this field of study can pursue the AAS General Business, which includes an introductory Logistics course, and then go on to pursue the BBA Logistics..

Decision

Recommend Deletion



Date: February 21, 2020

To: John Stalvey, Interim Provost

From: Karen Markel, Dean, College of Business and Public Policy

Cc: Thomas Flanagan, Term Assistant Professor of Management
Dr. Helena Wisniewski, Professor of Entrepreneurship

Re: AY20 Expedited Program Review Findings

Program/s in this review:

AAS in Logistics & Supply Chain Operations, OEC in Logistics & Supply Chain Operations, and UC in Logistics & Supply Chain Operations.

Specialized accrediting agency (if applicable):

N/A

Campuses where the program is delivered:

UAA

Members of the program review committee:

- Thomas Flanagan, Term Assistant Professor of Management, UAA

1. Centrality of Program Mission and Supporting Role

The AAS Logistics & Supply Chain Operations (including the OEC in Logistics & Supply Chain Operations, and UC in Logistics & Supply Chain Operations) does not play a major role in CBPP program offerings. The purpose of these offerings is to build a foundation of knowledge and skill for logistics and supply chain management.

2. Program Demand (including service to other programs), Efficiency, and Productivity

The introductory course, LGOP A110, Logistics and Information Systems and Customer Service is wisely included as a part of the AAS General Business degree program. While the program is efficient, it does not have enough students enrolled nor graduated to be running in an effective and productive approach. In general, the Program costs outweigh the tuition revenue and the low enrollment suggests a lack of interest among the community. Class sizes are extremely small and must be offered to support student matriculation.

3. Program Quality, Improvement and Student Success

No discussion of program quality was included in the program review nor assessment data included. There is no mention of how this program, endorsement or certificate provides new opportunities or meets workforce demand to suggest its relative value in the marketplace.

4. Program Duplication / Distinctiveness

This is the only AAS Logistics and Supply Chain Operations degree program offered in the state.

5. Commendations and Recommendations

Several years ago, the AAS Logistics and Supply Chain Operations program was moved to an entirely online format to attract and reach a wider audience. This has not resulted in increased enrollment. Due to low enrollment and matriculation and scarce resources to manage and teach in the program, I recommend suspending admissions to the AAS Logistics and Supply Chain Operations, OEC in Logistics & Supply Chain Operations, and UC in Logistics & Supply Chain Operation with the intention to delete. Students interested in this field of study could pursue the AAS in General Business Degree (which includes an introductory Logistics course) and then go on to pursue a BBA degree in Logistics as another pathway to career success. Faculty expertise in this area must be allocated to provide support and program oversight for AACSB accredited business programs.

6. Decision

Suspension: While decisions relative to the program are made, admissions to the program are suspended with the intent to delete. This decision includes the AAS Logistics and Supply Chain Operations, OEC in Logistics & Supply Chain Operations, and UC in Logistics & Supply Chain Operation.

Submission Date: February 3, 2020

Program/s in this review: Logistics & Supply Chain Operations AAS

Specialized accrediting agency (if applicable): _____

Campuses where the program is delivered: Anchorage

Members of the program review committee:

- Thomas Flanagan, Term Assistant Professor of Management, UAA

1. Centrality of Program Mission and Supporting Role (700 words or less)

The LGOP AAS Degree is the third and final step of a three-step course of study beginning with the LGOP Occupational Endorsement Certificate (OEC) and including the LGOP Undergraduate Certificate. Students that complete the five course OEC and the one-year undergraduate certificate are able to continue their education to the two-year degree level. History and relevance of the UC is the same as the LGOP OEC. The student are offered success exit opportunities at each level: Occupational Endorsement Certificate, Undergraduate Certificate, and Associate of Arts Degree.

2. Program Demand (including service to other programs), Efficiency, and Productivity (7 year trend; 1400 words or less)

Data indicates that students complete the AAS degree at normal rates comparable to other programs. This is significant in that the LGOP course of study targets non-traditional students that may lack demonstrated academic success.

3. Program Quality, Improvement and Student Success (1500 words or less)

Comments pertaining to the quality, improvement, and success of students are the same as previously discussed in the LGOP program track reviews with the exception that additional courses which are required by university catalog for the undergraduate two-year degree program. At this point in their education process students realize the quality of the two-year degree course of study depends on the non-logistic course offerings and their instructors. LGOP students that accept the AAS study program believe they have the skills necessary to succeed at the college level. If an LGOP AAS student decides, with the assistance of an academic advisor, a successful student may continue their education to the four-year degree level at some point in the future. The exceptional student may continue study completing thru the Masters' level course. It is suspected that most students in the LGOP course of study pause their learning once they obtain their individual desired goal while maintaining the option to continue if the need or opportunity arises. The true student goal may be as simple as advancement at work with an option to complete the two-year degree later as life priorities permit.

4. Program Duplication / Distinctiveness (300 words or less)

The AAS two-year degree effort parallels other two-year degree programs at the College of Business and Public Policy.

5. Summary Analysis (500 words or less)

Aside from coordination efforts within the college and the efficiency issues in the university level there are very little costs once student levels meet expertise hiring requirements. Standard student support costs are present. One final issue with the LGOP AAS and Logistics in study in general, the further from the hands-on occupational level, the greater misconceptions of the field. Most maintain a concept of “Logistics” and may misunderstand the true nature of Logistics and the impact of the field on economic development and growth in today's world. Instructional efforts pay a price of changing students preconceived notions of Logistics. One suspects such preconceived notions are prevalent in society. But we are well advised to include some Logistics study in any business study effort else the disadvantages in the marketplace will soon become apparent to our community.