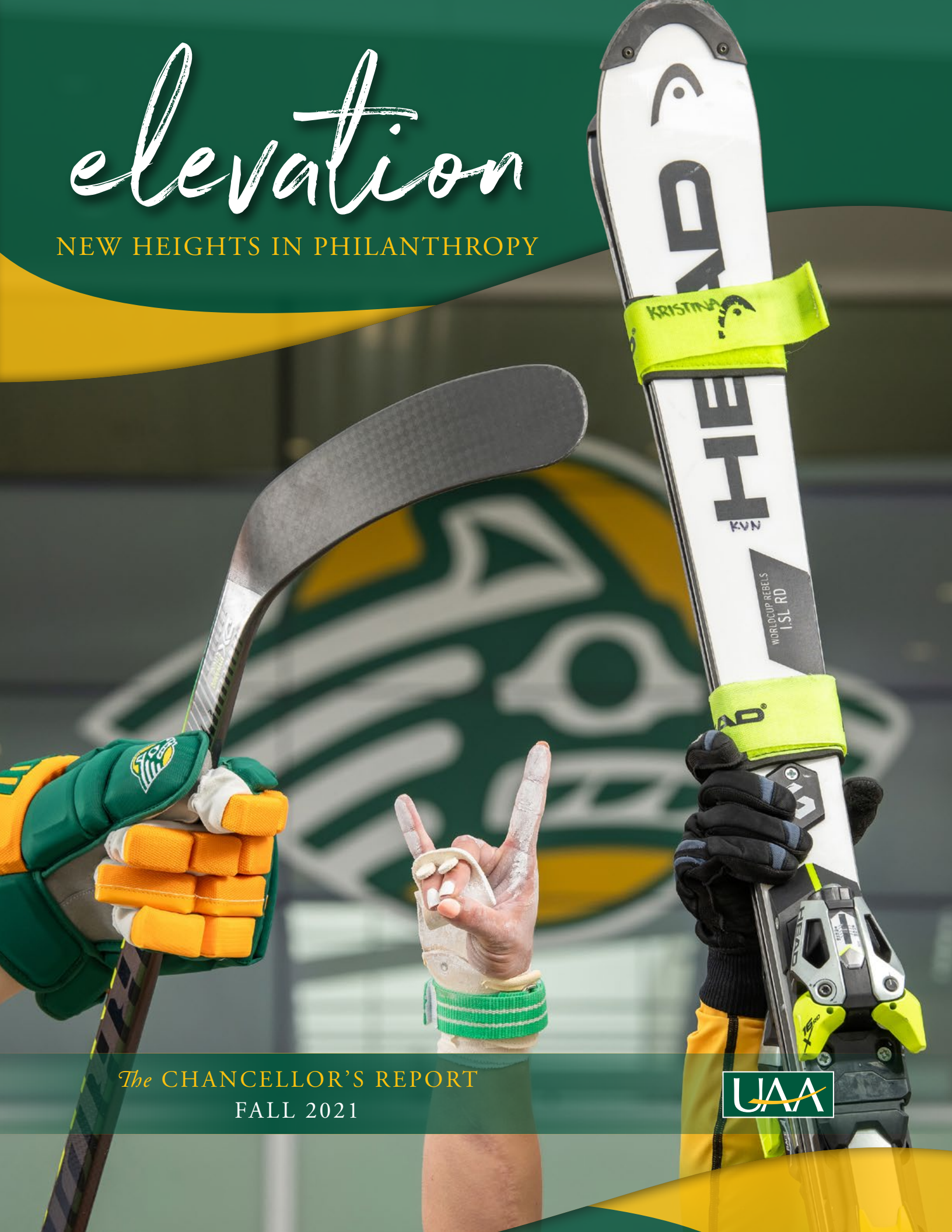


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NEW HEIGHTS IN PHILANTHROPY



The CHANCELLOR'S REPORT
FALL 2021



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Left: Nolan Nicholas, B.A. '20
2019-20 Senior CLASS Award® winner and 3-time
Seawolf Hockey captain



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NEW HEIGHTS IN PHILANTHROPY

Sean Parnell joins UAA

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Note: Some featured photos
were taken before the
COVID-19 pandemic and
the current campus mask
mandate.

thank you!

Dear Friends and Supporters of UAA,

For more than six decades, career-focused learning, cutting-edge research and a warm community have abounded at the University of Alaska Anchorage. As an anchor institution essential to the state's present and future, UAA is known for its dynamism and relevance.

The university is an economic driver and opportunity creator for Alaska.

Across Anchorage and in some of the most beautiful places in the 49th state — home to Kenai Peninsula, Matanuska-Susitna, Kodiak and Prince William Sound colleges — our students' bright ambitions are a springboard for Alaska's prosperity.

As a new chancellor, I am thrilled to thank you for championing UAA, particularly during our For Alaska philanthropic campaign, a comprehensive effort to raise \$200 million for the University of Alaska system. From our grassroots Seawolf Athletics supporters to UAA friends making life-changing gifts to scholarships and strategic initiatives, your generosity helps make Alaska an exceptional place to live, work, learn and discover.

You elevate the university's mission to transform lives through teaching, research, community engagement and creative expression in a diverse and inclusive environment.

I am committed to advocating for this institution and working with you to build on its incredible history. Your story and the story of many before you, is the UAA story. Your dreams and motivation to support higher education are truly inspiring. I believe that education is a transformative gift. I am honored to join you and look forward to the journey!

With appreciation,

Sean Parnell

Sean Parnell
UAA Chancellor



COMMUNITY RALLIES BEHIND SEAWOLF ATHLETICS

- Hockey and Ski celebrate a path forward
- Gymnastics still chasing its \$300,000 goal

In August, Director of Athletics Greg Myford joined Chancellor Sean Parnell in announcing that the Seawolf Hockey program successfully surpassed its fundraising mark of \$3 million, buoyed by an organized public fundraising effort, Save Seawolf Hockey — a group of hockey boosters, alumni, fans and community members dedicated to restoring the program. Their advocacy and generosity resulted in the D-I team's reinstatement, paving the way for the team to resume play in the 2022-23 season.

Seawolf Gymnastics reached its year one goal this summer and is poised to compete this winter, backed by more than 700 supporters. However, the work is not finished. The team still needs to raise approximately \$300,000 by June 2022 to be fully reinstated.

"UAA gymnastics has given me the opportunity to continue in the sport that I love in my beautiful home state. Our



"Today is about much more than dollars raised. It's about hope restored and dreams realized," said Myford. "While the financial support is important and necessary, our community of supporters refused to let the vision for Seawolf Hockey fade."

Last year, UAA announced the decision to cut men's hockey, women's gymnastics and Alpine skiing from the Seawolf Athletics roster in response to state funding reductions of \$34 million to the university since fiscal year 2014.

Up against the prospects of losing collegiate ski and hockey in Anchorage, and Alaska's only collegiate gymnastics program, supporters across the Seawolf Athletics communities came together. They organized a grassroots, multi-year fundraising marathon, led by coaches, student-athletes, alumni, boosters, community leaders and corporate partners to help restore the teams.

The Ski Team, through the 314er Campaign, announced last December that it had raised \$628,000 from hundreds of friends and sponsors to stay on the slopes and trails.

community's donations are shaping the future of the sport in Alaska, so that girls like me can receive the same amazing opportunity," said Seawolf gymnast Brooklyn Kopsack, B.S. Kinesiology '25.

Athletic Director Myford concluded, "The effort made over the last year by our students, our coaches, our staff and our community, near

and far, has told the story of the value in having a strong UAA athletics program. Seawolf Athletics — all of our 13 sports — presents points of connectivity, passion and pride to our university."

A seawolf comeback story BY THE NUMBERS

- More than **1,600** donations fueled the teams' comebacks
- First-time Seawolf donors: **875**
- Average gift: **\$1,580**

ALASKA AIRLINES HELPS SEAWOLF STUDENT-ATHLETES SOAR



Alaska Airlines student-athletes Daryl Bushnell, B.S. '22; Tobin Karlberg, B.A. '22; Eve Stephens, B.B.A. '22; and Tennae Voliva, B.S. '21 in front of the Alaska Airlines Center.

Through decades of critical impact for our students and region, Alaska Airlines shapes premier, open-access higher education experiences and inspires student-athletes to soar to new heights.

Alaska Airlines established the Alaska Airlines Scholar Athletes Endowed Scholarship in 2013 through a \$1 million gift to UAA. To date, more than 25 recipients have received over \$150,000 in scholarships and student support made possible by the endowment.

"Seawolf Athletics' relationship with Alaska Airlines extends well beyond doing business together," said Greg Myford, Director of Athletics. "The point of view that they bring to our conversations usually includes, 'How can we make a difference for you?' When you have partners like that, you have a good chance of achieving some goals that might otherwise be too far out of reach."

"Reinvesting in student-athletes helps grow our communities by building our talent pipeline right here in Alaska. That is why we are proud to support UAA and the Alaska Airlines Center."

Scott Habberstad, Director, Sales and Community Marketing, Alaska Airlines

"Alaska Airlines is not simply a sponsor of UAA Athletics, but a foundational partner of the program," Myford said. "In both a literal and figurative sense, Alaska Airlines helps get Seawolf Athletics where we need to go."

In addition to the endowment, Alaska Airlines is a generous sponsor of Seawolf student-athlete travel, as well as a travel voucher program that connects University of Alaska faculty, staff and students to global educational pursuits. Alaska Airlines is the lead contributor to the Alaska Airlines Center, a first-class sports arena and community center serving Anchorage and Southcentral Alaska.

Eve Stephens - Volleyball, Right Side Hitter
B.B.A. Accounting '22

Career ambition: Still exploring options.

Pregame ritual: Before every game our team will "hit that green." Hit that green means that every player will slap the top of the door frame before leaving the locker room. This team ritual pumps everybody up before each match!

Best Seawolf Athletics moment: Winning against Western Washington University (No. 2 nationally-ranked) at home during the 2019 season.

On staying driven during the pandemic: My support system, drive to be at performance-level and thinking about playing for a championship again.

On giving back: The UAA volleyball program hosts camps for kids of all ages, where I help coach along with my teammates.



Daryl Bushnell - Track and Field, Jumps/Sprints
B.S. Kinesiology '22

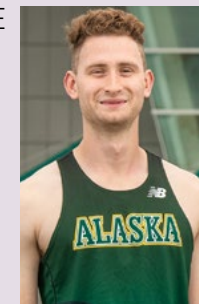
Career ambition: Sports coach or a PE teacher at the high school level.

Pre-race ritual: I snack on Haribo gummy bears, and the hype song is "Papa Was a Rolling Stone" by The Temptations.

Best Seawolf Athletics moment: Winning the distance medley relay at the 2020 Great Northwest Athletic Conference indoor championships, where I ran the 400m leg. I was put in as the alternate and had to step up and run.

On staying driven during the pandemic: I've still been able to run outside and get some solid workouts in, motivated by future races and my roommates who run with me.

On giving back: I enjoy sharing my love for sports and physical education with the younger generation. I volunteered with the East Anchorage High School track and cross country running programs. That's where it all started for me, and it's a good spot to give back.



Tennae Voliva - Women's Basketball, Forward
B.S. Psychology '21, M.S. Clinical Psychology '23

Career ambition: Children's behavioral and mental health counselor.

Pregame ritual: A nap before games, and listening to J. Cole and Meek Mill before playing.

Best Seawolf Athletics moment: Taking a foreign tour to Taiwan in 2018.

On staying driven during the pandemic: I have tried to stay driven as an athlete during the pandemic by finding creative ways to work out and also using this time to work on weaknesses in my game and being a strong leader for my team.

On giving back: I try to give back to my community by being a positive role model – someone young female basketball players can seek advice from.



Tobin Karlberg - Men's Basketball, Guard
B.A. Journalism and Public Communications '22

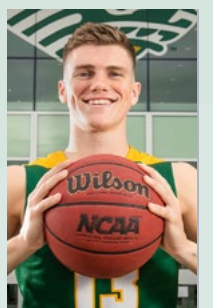
Career ambition: Coaching basketball at the collegiate level and teaching in some capacity.

Pregame ritual: Stretching and listening to smooth jazz before games.

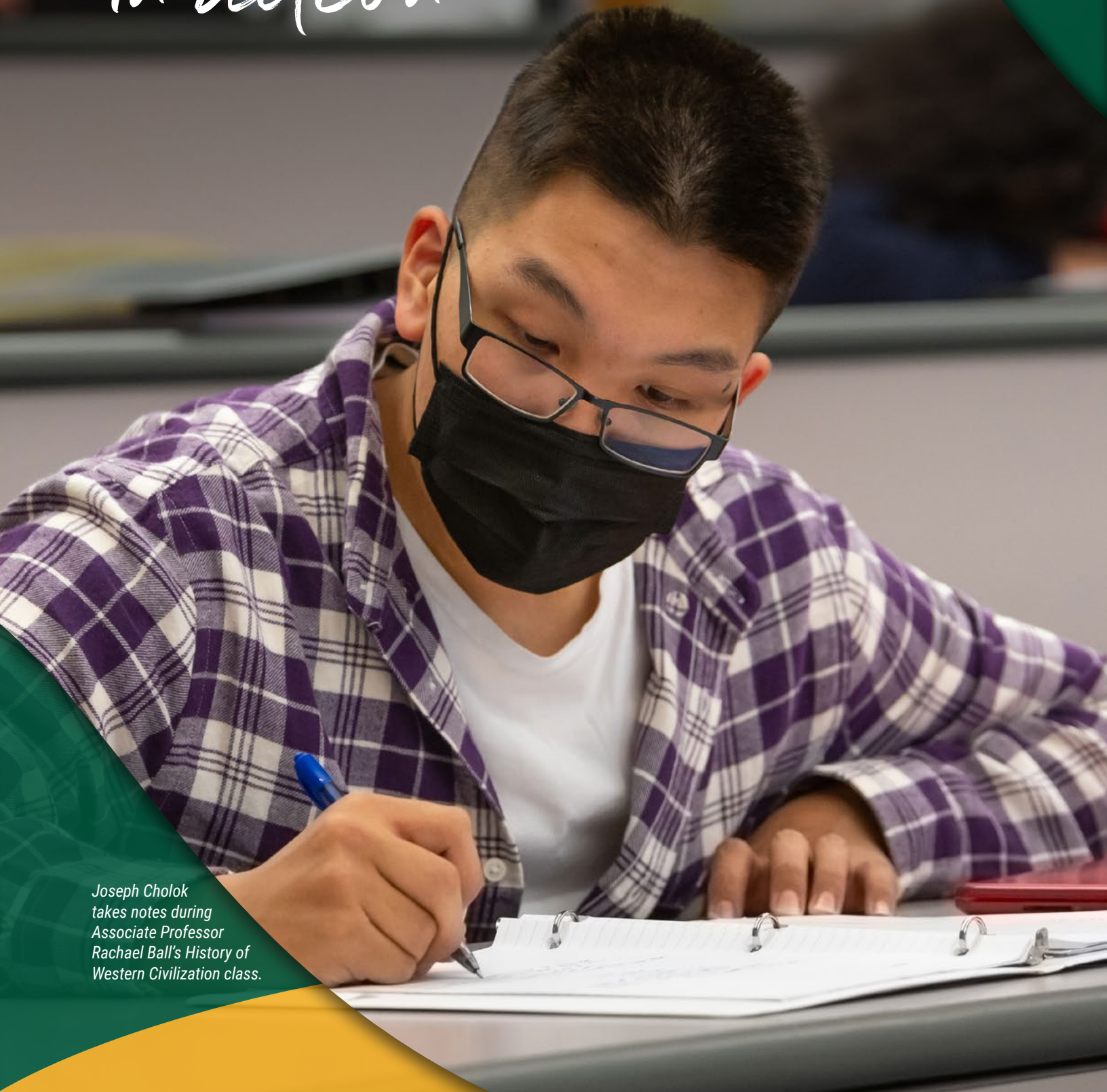
Best Seawolf Athletics moment: Winning our game in the Armed Forces Classic and making our way to the 2020 Conference Championship.

On staying driven during the pandemic: Reminding myself that, at some point, the work I've put in will be brought to light and will help our team win. I am so extremely excited to play again after an entire year of practicing.

On giving back: As an Alaska Airlines student-athlete, I give back by participating in youth basketball camps and by being a leader on my team. I've been blessed with so many coaches that have helped me progress a ton. I have so many people to be thankful to, it's only right that I pay it forward and give back to the Alaska community that invested so much in me!



philanthropy
in action



Joseph Cholok
takes notes during
Associate Professor
Rachael Ball's History of
Western Civilization class.

UAA ANNOUNCES LARGEST ESTATE GIFT IN UNIVERSITY HISTORY

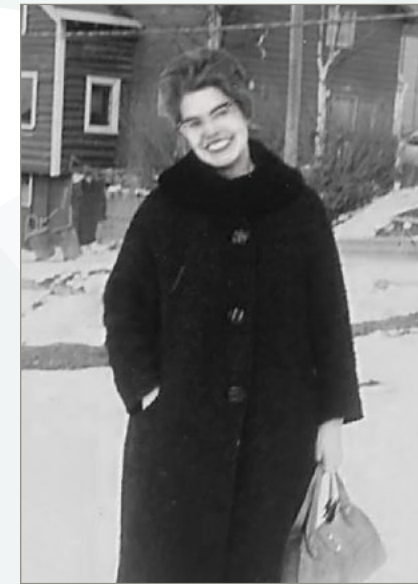
By Green and Gold News

Earlier this summer, UAA received the largest estate gift in the university's history from the late Caroline "Carrie" E.B. Lewis. A longtime university supporter, Lewis passed away on Nov. 10, 2020, at age 90. Her gift, valued at approximately \$15 million, will support two endowments that build educational opportunities for first-generation college students and foster student success initiatives at UAA.

"I am grateful to Ms. Lewis for her devotion to higher education in Alaska," said Bobi Rinehart, UAA associate vice chancellor for development. "She wanted to help more Alaskans pursue their academic dreams in their home state, and that's what her gift will do. We are humbled to have the opportunity to carry her vision forward."

Lewis visited Alaska in 1961 and returned in 1962 to make it her home. Her love of the Last Frontier inspired a philanthropic passion for supporting programs, and educational initiatives focused on building Alaskans' prosperity and resilience. She had a special interest in health care and learning. Lewis focused on investing in Alaska residents who planned to remain in the state, envisioning her gifts would help students finish their degree programs, secure employment in state and contribute meaningfully to their communities.

A committed donor to UAA since 2000, Lewis established UAA's First-Generation Student Scholarship fund. In 2012, Lewis made significant gifts to endow this fund in perpetuity, and establish the Alaska Endowment for Excellence to support the chancellor's priorities. Since its inception, the Alaska Endowment for Excellence fund has supported the Recruitment and Retention of Alaska Natives into Nursing Program and, most recently, the Alpine ski team at UAA. These programs were personally meaningful to Lewis given her love for Alaska, interest in health care and passion for Alpine skiing.



During her lifetime, Lewis' investments in UAA were anonymous. She specified that long-term use of the Alaska Endowment for Excellence should remain flexible to ensure the transformational gift continues to serve the highest priority needs of the university. UAA's immediate plans for the endowed funds include supporting initiatives that increase access to higher education for first-generation students and advance student success at UAA.

Short-term plans include strengthening existing student resources such as the Peer-to-Peer Learning program and the Learning Commons while also investing in new tools such as an Open Educational Resources incentive program, which would encourage the use of lower-cost educational materials and textbooks. After the first few years, the university will evaluate the success of these initiatives and weigh institutional priorities in order to make decisions about the use of the endowment moving forward.

"We are deeply honored to receive an endowment of this magnitude from Ms. Lewis, an avid supporter of the university," said Bruce Schultz, UAA vice chancellor of student services. "This gift will allow us to continue funding programs that further student success at UAA and ultimately fulfill Ms. Lewis' aspiration to advance educational attainment in Alaska."

From left: UAA students Abbie Lampman, B.A, B.B.A. '21, Maile Johnston, B.A. '21 and Daniel Ogden, B.A. '20, on the Anchorage campus.



BUSINESS LEADERS DONATE \$1 MILLION TO ESTABLISH THE STUDENT INVESTMENT FUND AT CBPP

By Kirstin Olmstead and Green and Gold News



In June, UAA received a \$1 million gift from entrepreneur and alumnus Gary Klopfer, B.B.A. Accounting and Finance '81, and his wife Jane Cuddy Klopfer, a celebrated Alaska investment leader. The gift establishes the UAA Student Investment Fund in the College of Business and Public Policy (CBPP), giving students real-world experience using financial industry tools. The gift is the largest, individual gift an alumnus has given to UAA during his lifetime.

Part of a UAA legacy, generations of students have already benefited from the longstanding support and contributions of Jane's family to many areas of the university, particularly UAA's culinary arts and hospitality programs housed in Lucy Cuddy Hall, which is named in honor of Jane's grandmother.

The gift provides UAA students the opportunity to manage an investment portfolio and encounter real-life scenarios they can expect to find in the workforce, explained CBPP dean John Nofsinger, Ph.D. This valuable training will benefit Alaska's financial sector long term. In addition, proceeds from the portfolio will be awarded to accounting and

finance students as scholarships each year. As the portfolio grows, so will the number of scholarships awarded.

"It is a privilege to be able to use our resources to benefit students," said Gary. "During my time at UAA in the early '80s, I was the recipient of a \$500 scholarship, which really came at just the right time to help me complete my degree. This is an opportunity for me and Jane to pay it forward and help UAA students and the future business leaders of our state."

The Klopfers are business owners and entrepreneurs, well known to community members for founding Anchorage's popular Snow Goose Restaurant and Sleeping Lady Brewing Company in 1996, which they sold in 2015. They remain active in the hospitality and brewing industry in Alaska as entrepreneurs and investors.

Their gift to CBPP shines light on the college's commitment to prepare students for leadership at the frontiers of a changing world, and helps establish UAA as a leading finance hub of the University of Alaska system.

Getting to know Gary Klopfer

How did the UAA community influence your life?

I'm always amazed at how somebody can change your life. That's exactly what happened at UAA for me. My first business class was Accounting 101, taught by Professor Harold Nick. To make a long story short, I became an accounting and finance major strictly because of him. In his class, he would say, "Everybody thinks accounting is boring. But hey, that's what runs the world. That's what runs the business."

You founded the UAA Accounting Club, which today is one of the most active clubs on campus. How'd that go?

I started the Accounting Club to build interaction between the community and college graduates. Every month we would invite guest speakers from the municipality, the oil industry, and the big eight accounting firms, so students learned about career opportunities and they built a network.

What's your favorite thing about Alaska?

If you're not mesmerized by looking at the scenery around you, you're in the wrong place. The world is your oyster here.

And what's your advice to the next generation of entrepreneurs?

If you're willing to work hard, people are willing to invest in you.

What's your hope for the community rallying behind the UAA Student Investment Fund?

Why not contribute to this Investment Fund to train future professionals in Alaska? This is something where the students will see the real-world results of what they're learning.

Getting to know Jane Cuddy Klopfer

How has the storied life and achievements of your grandmother, Lucy Hon Cuddy, influenced your life?

She was really a remarkable woman. I was very fortunate to grow up with her. She was a community leader and a really wholesome person. I think both she, as well as my parents, led by example, in that you need to be a part of your community, not just an occupant.

They were part of a community. My grandmother came up from Arkansas on a train to teach in Valdez in 1916, later



moving to Anchorage. One of the things I remember her saying is that everybody came from somewhere else and everybody was sharing their memories, their traditions.

What professional or life achievement are you most proud of?

My daughter.

What's your favorite thing about Alaska or Anchorage or your favorite pastime?

Well, for me, my family is here. My memories are here. This is home. Beyond that, it's everything that Alaska has to offer: I love the seasons and I love fishing so much. I love the fact that anyone can just go out and catch dinner instead of going to the store to buy food.

What advice do you think your grandmother would give to the next generation of women business leaders in Alaska?

To have purpose and drive, and a curiosity and an interest. I think I picked this up from my father, be curious about everything, about your surroundings, about your education, about what's going on. Curiosity opens up understanding. It opens up windows to further education.

DR. MARY ANN HAUTMAN ESTABLISHES INDIGENOUS NURSING ENDOWED SCHOLARSHIP

By Jennifer Motes

“UAA offered me an opportunity to come full circle and teach in an academic setting that supports Alaska Native students,” said Mary Ann Hautman, professor emerita of UAA’s School of Nursing.

“I never thought I would be involved in philanthropy, but after gaining an in-depth understanding of the program and working with Dr. Tina DeLapp, I decided to establish an endowment to the Recruitment and Retention of Alaska Natives into Nursing (RRANN), as a beneficiary of my modest estate.”

Hautman recalls her father often told her, “No one can take away your education.” Now, by establishing the new Mary Ann Hautman Indigenous Nursing Endowed Scholarship at UAA, she will provide a gift to others that, in her father’s words, “cannot be taken away.”

No stranger to education, Hautman earned a B.S.N. from Mount St. Joseph University, M.S.N. from Wayne State University, a family nurse practitioner certificate from the University of Miami and a Ph.D. in adult health nursing from UT Austin. She has held teaching positions at University of Illinois Urbana, University of San Diego, and she served as a professor of nursing at UAA from and from 2003–2007.

Hautman shaped her education and career based on serving diverse populations. Her first academic nursing position was with Navajo Community College, the first college established by Native Americans for Native Americans.

This experience set her on a career trajectory focusing on the dynamic relationship between connecting culture, health and illness, as well as storytelling of individual and collective experiences. She credits Native American scholar Leslie Marmon Silko for influencing her lifework, and her outlook for connecting science to personal stories.

During her early academic years, Hautman worked part-time as a home health nurse, which

Community-created scholarships helped nursing students like Shannon Agne, B.S. '15 (left) and Samantha Brown, B.S. '15 build impactful careers.

allowed her to talk with patients in their own spaces. She was involved with the Transcultural Nursing Society whose mission was to foster culturally and ethnically congruent and equitable care.

A prolific speaker and recipient of numerous awards, Hautman taught on transcultural nursing and published 19 papers, including a co-authored paper on RRANN with Tina DeLapp and Mary Sue Anderson.

The Mary Ann Hautman Indigenous Nursing Endowed Scholarship at UAA will provide financial assistance for tuition and other related educational expenses for students seeking a baccalaureate degree in nursing.

“Becoming part of a new crowd of UAA supporters and funders can have a transformative influence on supporting the academic goals of students” Hautman said.

Hautman lives in Cornville, Arizona, and is professor emerita of the University of San Diego and UAA.



faculty spotlight

ALASKA NATIVE STUDIES

Interviewed by Alex Komar

Sondra Shaginoff-Stuart

B.A. Alaska Native Studies, UAF '12
M.A. Applied Linguistics, UAF '17
Chair, Alaska Native Studies

I teach art and the Ahtna Dene Language at UAA. I have been teaching art now for about 20 years. My grandparents were from the Chickaloon area. I was the first one to graduate from college in my family.



Haliehana Stepetin

B.A. International Studies '16
Term Instructor, Alaska Native Studies

I am a Ph.D. candidate at the University of California Davis. I was born and raised in my village, Akutan, in the Aleutian Islands of Alaska. I am also a Navy veteran.



Maria Williams, Ph.D.

Professor, Alaska Native Studies

I have been teaching at UAA since 2011. I was born and raised in Anchorage, or Tikahtnu, the word for “Cook Inlet” in the Dena’ina language. In particular, UAA is very important to my family, many who studied here. My father was the first in my family to graduate from high school and the first to earn a college degree at the university.



Now more than ever, we know the importance of teaching Alaska Native Studies.

Why is it important to you?

Sondra Shaginoff-Stuart:

There’s an increasing national awareness of the lives and histories of Alaska Native people, such as the news highlighting the issues of boarding schools and Native Americans.

It is more important than ever to hear about our past from a Native perspective and to hear it from our voices, our Elders and our people who have experienced difficult histories. Our history isn’t gone, our people are still here and the languages are still so alive.

Maria Williams:

Alaska Native Studies and education is critically important. We have 20 different Alaska Native languages. In Alaska, we have the highest percentage of Indigenous people per capita in the United States.

Haliehana Stepetin:

Alaska Native Studies validates and values Indigenous knowledge. We have been surviving for so long. We know how to thrive in the Arctic and sub-Arctic. It is important to continue our ways of knowing how to thrive. I think it’s really beautiful to make space for this in academia.

Why do you include the UAA Alaska Native Studies Excellence Fund in your philanthropy?

Maria Williams:

I firmly believe in philanthropy. Supporting Alaska Native Studies enriches the student experience, for instance through new special events in the community and visiting distinguished Elders engagement.

Of what contribution or achievement are you most proud?

Sondra Shaginoff-Stuart:

One of my contributions is developing the Alaska Native Studies language minor. We have seven languages that we’re offering this fall.

Haliehana Stepetin:

Teaching as an alumnus of UAA and teaching my Native language this fall will be a very moving experience.

ATWOOD FOUNDATION SHAPES EMERGING ALASKA JOURNALISTS AND COMMUNICATION PROFESSIONALS

By Green and Gold News

Since 1979, the Atwood Foundation has invested in training the next generation of Alaska journalists, media scholars and communication professionals.

Through grants to establish and build the UAA Atwood Chair of Journalism and the Elaine Atwood Excellence and Completion Scholarships, the foundation's decades of partnership with the university have impacted the careers of generations of media leaders.

The Atwood Foundation takes its name from Robert "Bob" Bruce Atwood (1907–1997), journalist and long-time editor

as Chairman of the Alaska Statehood Committee, Alaska achieved statehood.

Atwood treasured Anchorage: "...the beautiful Chugach Mountains visible beyond the wilderness at the east end and beyond the west end was an arm of the majestic Pacific ocean, the forever white Alaska mountain range and also the world's most beautiful sunsets. No other town in Alaska had anything to equal that."

He shared his passion for Anchorage and communication with his daughter Sara "Elaine" Atwood (1940–2003), who became the newspaper's assistant publisher and first woman president of the Anchorage Chamber

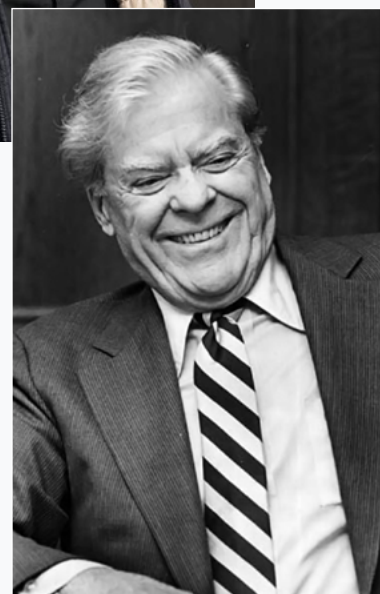
From left: Journalism and public communications students Taylor Curry B.A. '19 and Christopher Szucs prepare to report on a story outside UAA's Professional Studies Building for an assignment in Professor Joy Mapaye's Television News Reporting course.

Below: Bob Atwood while the editor/publisher of the Anchorage Times newspaper. Young Evangeline and Robert Atwood aboard a cruise ship.

and publisher of the *Anchorage Times*. He began his Alaska adventure in 1935, after a six-week sea voyage from Boston to Anchorage.

"As a young reporter who made \$35 a week at the Worcester, Massachusetts Telegram-Gazette, the move here was exciting. It meant a chance to run my own newspaper and be the boss. Having never run a business I didn't know whether I would make money or not," Atwood recalled in his 2003 autobiography *Bob Atwood's Alaska*.

Under Atwood's guidance, the *Times* became Alaska's largest daily newspaper. Through his advocacy, and his role



of Commerce. She and her father received the Governor's Award for public service in 1987.

Today, the UAA/APU Consortium Library's Archives and Special Collections holds the Atwood family papers (1906–2003), available for use by students and the public.

The Atwood Chair of Journalism program invites nationally recognized journalists and educators to the Department of Journalism and Public Communications (JPC) as distinguished visiting professors.

This year's Atwood Chair is Patricio Espinoza, a five-time Emmy Award-winning bilingual multimedia journalist. He has interviewed popes and presidents, and has a simple mission while at UAA: to inspire his students to tell people's everyday stories.



2021 Atwood Chair of Journalism Patricio Espinoza

"Journalism is about everyday people," said Espinoza. "I would like to encourage the community to support UAA and the journalism program so that the stories that are being told can be published in the community. That's especially important in today's world."

To complement the investment in the chairship, the Atwood Foundation's grant-making for scholarships at the university champion storytellers, content creators and critical thinkers.

"Our students and city have benefited from the foundation's passionate and longstanding dedication to journalism and public knowledge, as well as profound philanthropic investments in Alaskans' social, economic and civic life," said Dr. Bruce Schultz, vice chancellor for Student Affairs.

Journalism and Public Communications student Christian Cielo, B.A. '22, discusses his work with classmates in a discussion about podcasting



Elaine Atwood Excellence Scholarship recipients alumni reflect on the value of journalism:

"Quality journalism helps us better understand our city, state, nation and world. It helps us make informed decisions and have developed opinions. We are lucky to have such incredible technology to communicate with others and to learn stories and important news so quickly from all around our world."

Malia Barto, B.A. '19

"Without communicating truth and compassion, communities fall apart."

Mary Ryan, B.A. '20

JEAN BROCKEL ESTATE DONATES LARGEST GIFT IN KPC HISTORY

By Gary J. Turner, KPC Director Emeritus, and Alex Komar



Above left: Jean Brockel with son John and husband Clayton at KPC in the 1970s. Above right: Jean and Clayton, founding director of KPC. (Photos courtesy of Kenai Peninsula College)

The late Clayton Brockel founded the Kenai Peninsula College (KPC) in 1964. He and his late wife, Jean Mirella Bardelli Brockel, M.A. Education '73 – musician, artist, philanthropist and educator – were lifelong supporters of the college and the community.

“They both loved KPC. When Clayton founded KPC, he put his heart and soul into that place. He really left a legacy,” reflects Gary Turner, KPC director emeritus.

Jean was active in public education and performing arts; she wrote and performed theater and was exceptionally community-minded, notes Turner.

Earlier this year, KPC received a \$1.6 million bequest from the Jean Brockel Estate to support the Brockel Family Scholarship Endowment and the John C. Brockel Scholarship Endowment, established in memory of their late son John.

The Brockel Family Scholarship benefits students in the humanities, fine arts and performing arts and the John C.

Brockel Scholarship is targeted to create opportunities for students pursuing business and industry careers.

Both scholarships are designed to help KPC students through immediate impact. Estate executor and KPC adjunct professor Mike Morgan has directed that \$600,000 be distributed to each fund “so we can get as much money out the door as soon as possible.”

KPC Director Cheryl Siemers reflected, “The Brockels were engaged community members, committed to the area and offering exceptional educational opportunities locally. The Brockel family’s generous and historic contributions to students and the community at KPC will leave a lasting impact.



Campaign Update

For more than a century, the University of Alaska system has provided education and resources to build our great state. And it will continue to provide as we work together to create the hope of Alaska’s tomorrow.

We are much more than the University of Alaska. We are the University for Alaska.

In spring 2021, the University of Alaska system publicly launched its first-ever comprehensive fundraising campaign, with the goal of raising \$200 million — the most ambitious philanthropic undertaking in state history.

Aptly named *For Alaska*, the campaign is surpassing expectations. The quiet phase of the campaign, which began five years ago, has been integral to the effort. Since 2016, more than 16,800 generous UAA, UAF and UAS and systemwide supporters have given over \$160 million to University of Alaska strategic priorities. All funds raised benefit the area of support chosen by each contributor.

In the course of the campaign, to date, UAA has raised \$62 million thanks to 6,800 #SeawolfStrong donors and partners. Our collective impact *For Alaska* will help write the next chapter in the state’s history.

Our vision is a vibrant, bold tomorrow for all Alaskans.

The University of Alaska campaign to raise

\$200,000,000

The University of Alaska system belongs to every Alaskan.



UAA progress to date:
6,800
UAA donors and partners



\$62M
Gifts to UAA

UAA’s vision focuses on five strategic priority areas:

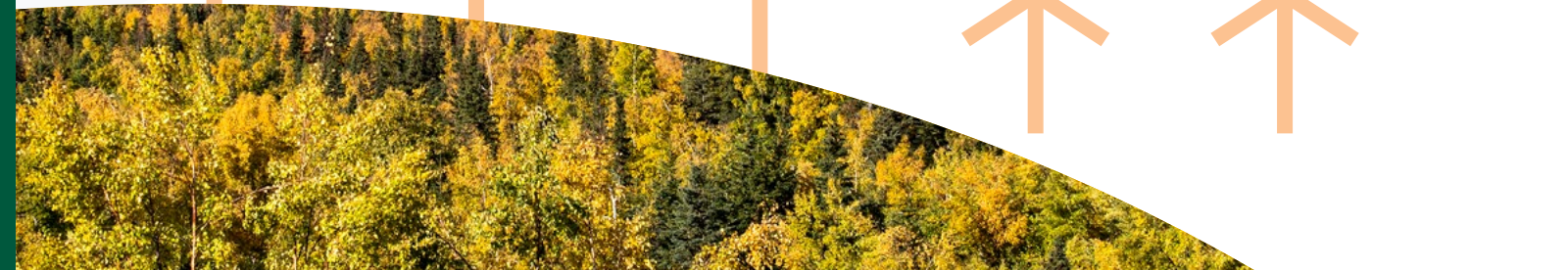
EDUCATION

ECONOMY

WORKFORCE

CRITICAL RESEARCH

SEAWOLF ATHLETICS



UAA Giving Day 2021



Mark your calendar for the University of Alaska Giving Day! **Beginning Tuesday, Nov. 9**, Seawolves everywhere will come together for a 49-hour online philanthropy marathon to support their favorite UAA programs, causes and teams.

Interested in being a digital volunteer?
Email: uaa_development@alaska.edu

Thank you for supporting last year's Giving Day!

\$170,000+
raised to
support
UAA



500+
UAA
Donors



180+
First-Time
Donors



development member spotlight

JULIA MARTINEZ, CFRE

Senior Development Officer, College of Business and Public Policy,
University Advancement
907-301-6360 • jamartinez@alaska.edu

What motivates you to fundraise for the university?

I've been a development professional for many years. My interest and passion for advocating for and supporting higher education stems from the values instilled in me as a child: the importance of education. I believe that giving to education is a gift that can change lives, permanently. CBPP is a wonderful college to support and it is so important to Alaska as we seek to expand our economy and develop our workforce.

Why did you get into philanthropy?

Development work is a funny field. Not many of us wake up in the morning and say, "Now I want to be a fundraiser." But as we know in life, things fall in place sometimes as they should, and the field of philanthropy fell in my lap. My background in marketing, financial services, communications and desire to make this world a better place by helping others added up one day to a career in development.

What do you like to do outside of work?

I love Alaska as my "adopted home state." I've lived in Alaska longer than any other place and love what it offers. In summer, I love to camp, bike — and have others fish for me (hah!). I also love the winter — the peace and beauty of it is like no other place. I like to fat tire bike, cross-country and downhill ski, and enjoy fires in the fireplace! I also love spending time with my two daughters who live here and my two grandchildren.

*The UAA development team described Julia as:
Warm-hearted, world-traveler and lifelong learner.*



THE UAA DEVELOPMENT TEAM

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Seawolf Women's Basketball Schedule

Seawolf Hoops Classic at the Alaska Airlines Center

Nov. 19, 3 PM	Texas-Permian Basin vs UAF	AAC
Nov. 19, 5:15 PM	Hillsdale	AAC
Nov. 20, 11 AM	Hillsdale vs UAF	AAC
Nov. 20, 1:15 PM	Texas-Permian Basin	AAC
Nov. 26, 7:30 PM	Winston-Salem State	AAC
Nov. 27, 7:30 PM	Winston-Salem State	AAC
Dec. 30, 5:15 PM	Seattle Pacific*	AAC
Jan. 1, 7:30 PM	Montana State Billings*	AAC
Jan. 15, 7:30 PM	Alaska Fairbanks*	AAC
Jan. 20, 7 PM	Western Washington*	AAC
Jan. 22, 7 PM	Simon Fraser*	AAC
Feb. 3, 7:30 PM	Northwest Nazarene*	AAC
Feb. 5, 5:15 PM	Central Washington*	AAC
Feb. 24, 7:30 PM	Western Oregon*	AAC
Feb. 26, 5:15 PM	Saint Martin's*	AAC

Seawolf Men's Basketball Schedule

Oct. 29, 7 PM	Green & Gold Game (Ex.)	AAC
Nov. 6, 7 PM	Alumni Game (Ex.)	AAC
Nov. 19, 7:30 PM	Lincoln Christian	AAC
Nov. 20, 3:30 PM	Lincoln Christian	AAC

Seawolf Thanksgiving Classic at the Alaska Airlines Center

Nov. 27, 3 PM	Hawaii Hilo vs UAF	AAC
Nov. 27, 5:15 PM	Quincy	AAC
Nov. 28, 2 PM	Quincy vs UAF	AAC
Nov. 28, 4:15 PM	Hawaii Hilo	AAC
Dec. 15, 7 PM	Portland Bible	AAC
Dec. 16, 7 PM	Portland Bible	AAC
Dec. 30, 7:30 PM	Seattle Pacific*	AAC

Seawolf Men's Basketball Schedule continued

Jan. 1, 5:15 PM	Montana State Billings*	AAC
Jan. 13, 7 PM	Central Washington*	AAC
Jan. 15, 5:15 PM	Northwest Nazarene*	AAC

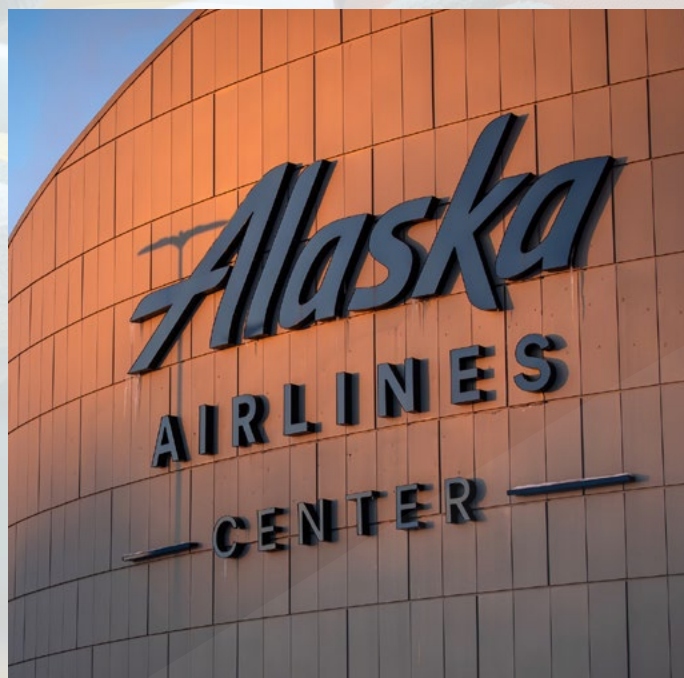
Feb. 3, 5:15 PM	Simon Fraser*	AAC
Feb. 5, 7:30 PM	Western Washington*	AAC
Feb. 19, 7 PM	Alaska Fairbanks*	AAC
Feb. 24, 5:15 PM	Western Oregon*	AAC
Feb. 26, 7:30 PM	Saint Martin's*	AAC

* Great Northwest Athletic Conference game

Seawolf Gymnastics Schedule

Dec. 10, 6 PM	GREEN & GOLD MEET (ex.)	AAC-Aux. Gym
Jan. 21, 7 PM	UC DAVIS	AAC-Aux. Gym
Jan. 23, 2 PM	UC DAVIS	AAC-Aux. Gym
Feb. 11, 7 PM	CENTENARY*	AAC-Aux. Gym
Feb. 13, 2:30 PM	CENTENARY*	AAC-Aux. Gym
Mar. 11, 7 PM	AIR FORCE	AAC-Aux. Gym

* Club Invitational Weekend



GoSeawolves.com



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