



To: John Stalvey, Interim Provost  
University of Alaska Anchorage

Cc: Cathy Sandeen, Chancellor  
University of Alaska Anchorage

Fr: Monique Marron,  
UAA Governance Office

Re: 110218-3 Recommendation regarding changes to the IDEA system

On November 2, 2018 the Faculty Senate approved a motion to approve the recommendation brought forth by the Joint Ad Hoc Committee on Faculty Course Evaluation System IDEA.

Please see the enclosed documents for more information.

If I may be of further assistance, please let me know.

**Provost**

Approved     Disapproved

Comments:

*John RA Stalvey*

John Stalvey, Interim Provost

*11/2/2018*

Date

**Chancellor**

Approved     Disapproved

Comments:

*Cathy Sandeen*

Cathy Sandeen, Chancellor

*11-12-18*

Date

November 1, 2018

To: UAA Faculty Senate

From: The Joint Ad Hoc Committee on Faculty Course Evaluation System IDEA  
Thia Falcone, CAS/Kodiak College  
Ryan Fortson, COH  
Kimberly Pace, CAS  
Kelly Smith, CTC  
Sharyl Toscano, COH  
Jamie Bagley, Student

Re: Recommendation regarding changes to the IDEA system

After meeting twice and seeing a demonstration of the new platform for IDEA, the committee recommends signing a two to three year contract to adopt the new platform, hopefully rolling it out for use starting in summer 2019. Because time is short, there is not sufficient time to evaluate a new survey instrument now. The committee suggests trying to negotiate down to a two year contract, but believes a three year contract would be acceptable if pricing does not permit a shorter period. This will allow time for the faculty and administration to evaluate the new platform as well as other instruments, to determine what would be best for UAA in the longer term.

The new platform will have some advantages that we believe will improve the usefulness of IDEA for both faculty and access for students, such as:

- Surveys will be smartphone/tablet/desktop friendly.
- Surveys may be accessed via a single URL rather than a unique URL for each course
- Faculty may check response rates online.
- Custom questions may be added by college, department or course type (e.g., all online courses)
- Faculty may create mid-semester surveys with standard questions.
- IDEA reports may be accessed online within 48 hours of survey end.

In the adoption of the new platform, the committee recommends the following:

- All classes should be surveyed regardless of size. (Pricing allows for unlimited surveys and unlimited users.)
- Discussion is needed regarding which survey instrument will be the default for UAA, and whether faculty would be allowed to opt for other forms, especially in regards to requirements for promotion and tenure review files.
- Discussion is needed regarding the access to and distribution of qualitative data (i.e., comments).