

# 2021 ANNUAL ACADEMIC ASSESSMENT REPORT FORM (Due October 15 to the dean)

The Faculty Senate Academic Assessment Committee (AAC) is committed to a vision of assessment that leads to continuous program improvements and benefits students. Annual assessment reporting informs decision making and resource allocation aimed at improving student learning and success. It also enables the AAC to analyze assessment across the institution and to respond to UA System, Board of Regents, legislative, and Northwest Commission on Colleges and Universities (NWCCU) requests. We thank you for your continued support of and participation in this annual activity.

Starting in Spring 2021, UAA is moving to one academic assessment reporting mechanism. The below form merges and streamlines the former Annual Academic Assessment Survey and the Annual Academic Assessment Report. It also incorporates questions about how academic programs contribute to student achievement of institutional core competencies and to student success.

This annual report will be due to the dean on October 15. Programs with suspended admissions and new programs in the first year of implementation are not required to complete this form.

These reports are public documents and will be posted on the assessment website. Responses are to be narrative only, and must be ADA and FERPA compliant. Do not embed any links, including to webpages or other documents. To be FERPA compliant, do not include the names of any current or former students. Rather, use statements such as, "In AY21 four program graduates were accepted to graduate programs in the field." Programs with specialized accreditation or other external recognitions must comply with restrictions regarding what can be published, as per the accreditor or external organization. Do not include appendices. Appendices to this form will not be accepted.

The form uses narrative, text, and drop-down boxes. Narrative boxes have a character limit, which includes spaces. When using text and drop-down boxes, if you want to undo an answer, press "Control-Z" or "Command-Z."

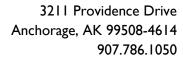
For technical assistance with this form, email Academic Affairs (uaa.oaa@alaska.edu).

#### PROGRAM SECTION (Due to the dean on October 15)

After completing the Program Section, the program should email this form to the dean, with a copy to the appropriate community campus director(s) if the program is delivered on a community campus.

Submission date: 10/14/2021

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**Submitted by:** Lisa Nash, Program Director (lanash@alaska.edu)

Program(s) covered in this report: Medical Office Coding OEC

(Programs with suspended admissions and new programs in the first year of implementation are not required to complete this form.)

If you selected "Other" above, please identify. (100 characters or less)

College: College of Health

Campuses where the program(s) is delivered: ⊠Anchorage ⊠KOD □KPC □MSC □PWSC

Specialized accrediting agency (if applicable): N/A

If explanation is necessary, such as only some of the certificates and degrees are covered by the specialized accreditation, briefly describe:

## **INSTITUTIONAL STUDENT LEARNING CORE COMPETENCIES**

In 2020, UAA launched a consensus-based, deliberative process to identify the key skillsets that help students achieve academic and post-graduation success. After a year-long process that included students, faculty, staff, administrators, alumni, and employers, the UAA community identified four "core competencies" at the heart of a quality UAA education. Students develop mastery of these competencies through curricular (e.g., courses), co-curricular (e.g., internships, conferences), and extracurricular (e.g., student clubs) learning experiences.

After the stakeholder-based process in AY20, UAA conducted a pilot project focusing on the core competency of Personal, Professional, and Community Responsibility (PPCR). This decision was based on input from the 2020 Annual Academic Assessment Retreat.

Question #1 below is designed to engage program faculty in thinking about how they can or already do promote student learning in this core competency.

- 1. Personal, Professional, and Community Responsibility: The knowledge and skills necessary to promote personal flourishing, professional excellence, and community engagement.
  - What would you hope a student would say if asked where in your program or support service they had the opportunity to develop proficiency in this Core Competency? (500 characters or less)

Links to reading material are provided to students that discuss the role of the medical coder in the hospital setting, physician office setting, and community health center

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setting. These articles discuss the professional role as well as outreach opportunities.

 Do you have an example that could be a model for the university of an intentionally designed course, assignment, or activity that showcases the student learning in this core competency? ☐Yes ☒No

If yes, please briefly describe. (500 characters or less)

O Do you have any ideas about where your program or the university might develop other intentionally designed opportunities for students to develop proficiency in this core competency? ☐Yes ☒No

If yes, please briefly describe. (500 characters or less)

UAA plans to return to offering courses via FTF/synchronous delivery, with the goal of increasing faculty-student interactions, opportunities for students to practice and receive feedback about professional communication and improve student engagement with the material.

#### PROGRAM STUDENT LEARNING OUTCOMES

Please list the Program Student Learning Outcomes your program assessed in AY21. For each outcome, indicate one of the following: Exceeded faculty expectations, Met faculty expectations, or Did not meet faculty expectations.

Example: Communicate effectively in a variety of contexts and formats – Exceeded faculty expectations.

Program Student Learning Outcomes include:

- Proficiency in the performance of Current Procedural Terminology (CPT) coding.
- Proficiency in the performance of Healthcare Common Procedure Coding System (HCPCS) coding.
- Proficiency in the performance of International Classification of Diseases, Clinical Modification diagnostic coding.

During AY21, required coding-specific courses for the OEC (MA 220 medical office coding and MA 320 advanced medical office coding) were taught in an asynchronous online format by faculty from the Kodiak campus. Completion rates for the two classes averaged 73.9%, with a 78% pass rate. We can thus infer the majority of students met expectations for PLSOs despite limited data.

3. Describe your assessment process in AY21 for these program student learning outcomes, including the collection of data, analysis of data, and faculty (and other, e.g., advisory board) conversations around the findings. (750 characters or less)

Program Faculty at the Kodiak Campus stated that graded assignments, quizzes, and tests are used to evaluate and give feedback to students. Overall performance on the AAPC certification exam is

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checked each time the test results are published, but not tied to individual student performance. Assessment data for this AY are limited to course pass and completion rates. Conversations with KC faculty included an agreement to track individual student performance on the AAPC exam and collection of exit data from students who complete the classes.

4. What are the findings and what do they tell the faculty about student learning in your program? (750 characters or less)

As stated previously, completion rates for the two classes averaged 73.9%, with a 78% pass rate, which represents a decline since 2018 when classes were last offered on the UAA campus (96.6% completion/ 93% pass rate). Courses have been delivered asynchronously from the Kodiak campus since UAA's instructor retired in 2018. In the time since then, no formal program assessment has been done. Without data other than course completion/pass rates, we cannot provide a comprehensive evaluation of the effectiveness of course delivery for the coding-specific courses. Informally, students enrolled in coding classes expressed their belief that adding some FTF synchronous component would facilitate better learning.

5. Based on the findings, did the faculty make any recommendations for changes to improve student achievement of the program student learning outcomes? Please describe the recommended action, what improvement in student learning the program hopes to see with this change, the proposed timeline, and how the program will know if the change has worked. If no recommendations for changes were made, please explain that decision. (750 Characters or less)

We are in the process of hiring an anchorage-based instructor, and plan to offer spring 2022 coding courses using hybrid FTF/SYNCHRONOUS DELIVERY. Coding courses have been updated and are in curriculum review. The program director will develop additional metrics to include performance on the AAPC examination and employment as coders after successfully passing the exam, and share them with KC faculty, who agree to track and share data on the updated assessment metrics.

# PROGRAM IMPROVEMENTS AND ASSESSING IMPACT ON STUDENT LEARNING

6.	In the past academic year, how did your program use the results of previous assessment cycles to make changes intended to improve student achievement of the program student learning
	outcomes? Please check all that apply.
	⊠Course curriculum changes
	☐ Course prerequisite changes
	⊠Changes in teaching methods
	□Changes in advising
	□Degree requirement changes
	□Degree course sequencing
	□ Course enrollment changes (e.g., course capacity, grading structure [pass/fail, A-F])
	□Changes in program policies/procedures

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If you checked "Other" above please describe, (100 characters or less)
$\square$ No changes were implemented in AY21.
□Other
□Faculty, staff, student development
□College-wide initiatives (e.g., High Impact Practices)
□Changes to Program Student Learning Outcomes (PSLOs)

7. Do you have any information about how well these or other past improvements are working? Are they achieving their intended goals? Please include any data or assessment results that help you demonstrate this. (750 characters or less)

No data available at this time.

## STUDENT SUCCESS AND THE CLOSING OF EQUITY GAPS

Programs are not required to respond to question #8 below for their report due on October 15, 2021. Question #8 will be required for the next round and moving forward.

8. Respond to at least one of the following metrics. Student success depends on many aspects of a student's experience. On the academic program level, it can relate to correct placement, course sequencing, standardized pre-requisites, the intentional use of high impact practices, proactive advising, course scheduling practices, etc. UAA is using the following two metrics in its cyclical Program Review process, as well as in its reaffirmation of accreditation process. These data are included in the most recent IR-Reports Program Review dashboard. Please review these data for your program, note any equity gaps, and describe steps you are taking or plan to take to close those gaps.

JUNIOR GRADUATION RATE - BACCALAUREATE  The percentage of students who graduate with a bachelor's degree within four years of first reaching junior class status (60 credits).  Data source: RPTP end-of-term freeze files. Disaggregate as per accreditation.  The percentage of students who graduation rate (after 60 credits) can reflect a department's success in helping students complete their degrees. Within their first 60 credits, students typically focus on completing GERs and often switch majors. Tracking how long it takes students to complete their	Metric	Definition	Rationale
degrees after 60 credits, when many students have likely committed to a specific major, can provide actionable information for	JUNIOR GRADUATION	The percentage of students who graduate with a bachelor's degree within four years of first reaching junior class status (60 credits).  Data source: RPTP end-of-term freeze files. Disaggregate as per	Junior graduation rate (after 60 credits) can reflect a department's success in helping students complete their degrees. Within their first 60 credits, students typically focus on completing GERs and often switch majors. Tracking how long it takes students to complete their degrees after 60 credits, when many students have likely committed to a specific major, can provide

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Metric D	Definition	Rationale
COURSE PASS RATES BY COURSE LEVEL (Undergraduate lower- division, undergraduate upper-division, and graduate).  COURSE PASS RATES IN I	The percentage of students who receive a passing grade (A, B, C, P) for all undergraduate students and (A, B, P) for graduate students in a course offered by a program compared to the same rate calculated for all courses at that level. Based on a 5-year trend. Included in the denominator for undergraduate courses are the grades D, F, W, I, NP, NB. Included in the denominator for graduate level are the grades C, D, F, W, I, NP, NB. Discipline acts as a proxy for a program. Data source: RPTP end-of-term freeze files. Disaggregate as per accreditation.	Rationale  Low pass rates are one critical way to identify courses that are barriers to student success and degree completion. Failing key courses correlates with low retention and more major switching. Mitigation strategies can be internal or external to the course itself, including, among other things, the use of high-impact pedagogical practices, appropriate placement, course sequencing, tutoring, and other means to ensure student success within a particular course. This metric and the disaggregation of the data can inform planning, decision making, and the allocation of resources to programs and services designed to mitigate gaps in achievement and equity.

 Do you have any examples of post-graduate success you want to highlight? For example, major scholarships, the percent of students who pass licensure examinations, the percent of students accepted to graduate programs, the percent in post-graduation employment in the field or a related field. (750 characters or less)

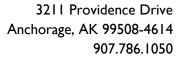
Not at this time.

#### **DEAN SECTION (Due to the program on January 15)**

After completing the Dean Section and signing it, the dean should email this form to the program, and copy <u>uaa oaa@alaska.edu</u> for posting. If the program is delivered on one or more community campus, the dean should consult with the appropriate community campus director(s) on the response and copy the appropriate community campus director(s) when emailing the response to the program.

1. Based on the program's responses above, what guidance and support do you have for the program moving forward? Is there a particular area the program should focus on? (750 characters or less)
The program notes some challenges with coordination of data collection when courses are offered on multiple campuses. It is also recognized that there may be trade-offs in online delivery for various student groups and content areas. The signifiant decline in completion rates is an area of concern and I appreciate the program's attention to this. As the program moves forward in both determining the blend of instructional modalities that leads to student achievement and mechanisms for

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thorough program assessment across campuses, faculty are encouraged to work closely with the dean and campus director to support efforts as needed. The program is encouraged to incorporate formative assessment into the programmatic assessment plan.

2. Is there something the program is doing particularly well in terms of its processes for the assessment and improvement of student learning, including the closing of equity gaps, that might serve as a model for other programs? If yes, please explain. You may skip this question. (750 characters or less)

Kendra Sticle

Dean's signature:

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